

## Competency

Do people trust you have the necessary skills to do the job?

## Reliability

Do people trust you will deliver on your commitments?

## Honesty & Intimacy

Do people trust you will tell the truth, and feel comfortable discussing challenges?

Focus:

Words  
What You Say

Actions  
What You Do

Emotions  
How You Make Them Feel

1

Evidences You  
Currently Provide

2

Initiatives That  
Can Be Added In  
The Future

3

Selected Initiative  
For The Quarter