

**Custer County Tourism**  
Board Meeting Agenda  
**Tuesday, January 10, 2023 • 9-11am**  
*Kirkpatrick Bank Conference Room*



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- |                              |                                |
|------------------------------|--------------------------------|
| - Call to Order              | - Amendments to Agenda         |
| - Pledge of Allegiance       | - Approval of Minutes          |
| - Board Roll Call & Visitors | - Guest Presentations - 10 min |
| - Public Comment             | - None                         |
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**REPORTS**

- Chair Report
  - 2023 Board
  - CTO Grant Review on 1/6
- Financial Review
- Professional Services:
  - Jo Studio Report
    - Past & Present Booklet
    - Marketing Brochures
    - Window Clings
  - VistaWorks Report
    - CTO Marketing Grant for "Protect the Night"
    - CTO Management Grant for Heritage
    - Website Audit & Content Development
    - Press Releases
- CC Welcome Center
  - 2023 Season March 31-Nov 11

**ONGOING BUSINESS**

- Hello Westcliffe Summer Ambassador photo challenge *#summerinthesangres*

**NEW BUSINESS**

- Planning for 2023-2024. *What can Tourism do to help our community?*
  - Business Outreach in Spring

Next tourism board meeting - Tuesday, February 14, 2023