



Arab Region

Consultant Terms of Reference

SheDecides Support Unit

Applications must address all of the requirements of the Terms of Reference and include all of the information/documents requested in Section 7.

1. Background

Overview of **SheDecides**

SheDecides is an independent global political movement driving change, fuelled by actions in communities, with young people at its heart. The movement was born in January 2017 and has fast evolved over the last 4 years. The SheDecides Support Unit (SDSU) serves as hub to the global SheDecides movement, under the governance of the Guiding Group of SheDecides Champions, and it is hosted by the London office of IPPF.

You can learn more at www.shedecides.com and review our theory of change here.

Overview of the engagement

A **consultant** committed to movement building, organizing and Her Right to Decide about Her Body, is required for an **initial 6 months (with potential for extension)** to support SheDecides activists, organizers and champions in the Arab Region. All regional support roles also lead 1 cross regional (global) initiative.

Key stakeholders

- SheDecides Support Unit Staff
- SheDecides Champions
- SheDecides Organizers including 25x25 young leaders
- SheDecides Activists
- SheDecides Friends

2. Purpose

To support SheDecides activists, organizers and champions in the Arab Region. All regional support roles also lead 1 cross regional (global) initiative.

- Support the Movement to organize, stand up and speak out in the region.
- Promote the growth of the regional network of SheDecides activists, organizers and champions.
- Facilitate meaningful youth engagement, and strong political action at the local and regional level.
- Identify opportunities for SheDecides Champions, 25x25 young leaders, organizers and activists.
- Design and support meaningful impact in global initiatives (SheDecides Day, SheDecides Open Houses, international high-level events, global campaigns).
- Develop and sustain strategic relationships, strengthening SheDecides by deepening key alliances and forging stronger links with regional sister movements.





- Monitor and communicate political context and policy priorities in the region to the Movement Catalyst to feed into global strategy design.
- Manage regional communication and collaboration with and between SheDecides champions, organizers, activists and partners as needed.
- Collaborate with the Communications Advisor and others to ensure the voices of movements are amplified through SheDecides communication products and channels.
- Act as a focal point on the region to the Support Unit, sharing knowledge, developments and priorities as needed to ensure alignment.
- Contribute to planning, review and reporting on SDSU workplans.
- Ensure that SheDecides is visible and actively engaged in actions that will advance global and local movement building, and related activities by SheDecides champions.
- Guarantee timely access to funds by movements in the region.

3. Roles and responsibilities

Consultant's specific roles and responsibilities:

- Develop a detailed map of Sister Movements in the region and potential avenues of collaboration between them and SheDecides.
- Develop a map of feminist sexual rights collectives that may find in SheDecides an
 exciting global space to develop their organizing and movement building and join in
 collective global action.
- Fine tune value addition of SheDecides to the region: what makes the movement unique while a vibrant actor in sisterhood and solidarity with the sexual rights ecosystem in the region?
- Design and facilitate 2 online regional meetups.
- Onboard SheDecides collectives to Organizing 4 Her Right to Decide.
- Provide tailored support to SheDecides collectives in the region, developing their steps towards monthly global checkpoints, with special focus where the Movement has greater reach: Lebanon, Morocco, Palestine.
- Support SheDecides collectives to swiftly access **Spark Grants** in the region.
- Provide support to **25x25s** in the region.
- Provide support to **champions** in the region.
- Connect activists, organizers and champions in the region with their SheDecides peers around the world.
- Act as focal point for the SDSU Comms Advisor on the region: centralizing comms
 requests from the Movement in the region, identifying spokespeople within the
 movement, gathering content, reviewing regional adequacy of content and materials.
- Act as **focal point for SDSU Policy Advisor on the region**: centralizing policy support requests from the Movement in the region.

Consultant would report to: Movement Catalyst at the SheDecides Support Unit.

4. Timeline

Commencement date.

• 16 August 2021

Anticipated completion date.

31 December 2021 with the possibility of extension.





Factors that may affect completion date:

Decisions taken by the SheDecides Support Unit.

Milestones and deliverables

August 2021

- 1 detailed work plan for the second semester of 2021, including a timeline/calendar, submitted by 5
 July 2021
- 1 Map of Sister Movement in the Region
- 1 Map of Collectives from the Region that may find value in SheDecides
- 1 clear organizing statement per collective per country (including but not limited to Lebanon, Morocco, Palestine)
- 1 Map of Local Reps of Global Champions in the Arab Region (including but not limited to Lebanon, Morocco, Palestine)
- 1 clear funnel of collectives that will receive tailored support, including Spark Grants
- Co-design monthly global check-ins with the other Regional Movement Supporters.
- Weekly/Biweekly sessions to support in country collectives. Guarantee they are up to date to share
 developments in their organizing in global check-ins. Update Movement Log accordingly. Liaise with
 Comms Advisor and Policy Advisor for support.
- Update Movement Log and submit monthly lean report.

September 2021

- 1 Workshop to kick off the new phase of SDSU support in the region.
- All Spark Grants are applied for by August 2021.
- Implement monthly global check-ins with the other Regional Movement Supporters.
- Weekly/Biweekly sessions to support in country collectives. Guarantee they are up to date to share
 developments in their organizing in global check-ins. Update Movement Log accordingly. Liaise with
 Comms Advisor and Policy Advisor for support.
- "Local Movements" information fully updated on shedecides.com (new section, name and categories of info to be defined with Comms Advisor)
- Update Movment Log and submit monthly lean report.

October 2021

- 1 updated database of SheDecides in the region.
- 1 creative presentation to the SDSU on status of each collective (ideally status of 25x25 and Champions as well).
- Implement monthly global check-ins with the other Regional Movement Supporters.
- Weekly/Biweekly sessions to support in country collectives. Guarantee they are up to date to share
 developments in their organizing in global check-ins. Update Movement Log accordingly. Liaise with
 Comms Advisor and Policy Advisor for support.
- Update Movement Log and submit monthly lean report.

November 2021

1 Regional Online Meetup





- 1 SheDecides Film Circle launched, in line with SheDecides Circles
- 1 SheDecides Film circle toolkit developed, designed, and tested, in line with SheDecides Circles
- Implement monthly global check-ins with the other Regional Movement Supporters.
- Weekly/Biweekly sessions to support in country collectives. Guarantee they are up to date to share
 developments in their organizing in global check-ins. Update Movement Log accordingly. Liaise with
 Comms Advisor and Policy Advisor for support.
- Update Movment Log and submit monthly lean report.

December 2021

- 1 updated indicator set in accordance with SheDecides MEL framework
- 1 updated media resources folder (photos and videos of SheDecides activity in the region from 2019 to 2021).
- 1 final report including:
- 1. Status of each collective in country (Organizers/Local Movements)
- 2. Status of each 25x25 in country.
- 3. Status of each Champion in Country
- 4. Actions taken per country.
- 5. Next steps per country, 25x25, Champion
- 6. Clearly place each collective within the SheDecides engagement curve (activists, organizers, champions and level of cohesion, commitment, and engagement).
- 7. Organizing statement for each collective
- 8. Recommendations for the SheDecides Support Unit including opportunities for the Movement in the Region, value addition of SheDecides in the region and next steps for movement support in the region.

6. Contractor requirements

This is a remote working consultancy: consultant must be based in Lebanon or Morocco.

Language

- Arabic (Native speaker)
- English (Working level proficiency)

Professional qualifications:

- Bachelor's degree, proffered in a relevant field (international development/government/politics/gender/sociology/international development).
- MSc degree valued.
- Certifications in Organizing are highly valued (for example <u>Leadership</u>, <u>Organizing and Action</u>).

Experience required:

- Proven experience in movement building and organizing.
- Positive attitude to working with diverse groups and appreciative of the contribution's others can make.
- Excellent interpersonal and communication skills, and ability to work effectively and credibly with young people and people from diverse backgrounds and





countries. Experience and commitment to advancing gender equality and sexual and reproductive health and rights (SRHR).

- Excellent knowledge of social change, movement theory and organizing.
- Experience designing succinct, well-presented and compelling documentation.
- Demonstrable experience leading teams/organisations through similar processes.
- We value knowledge of key regional frameworks, processes and institutions.

Skills:

- Project/Programme Management.
- Excellent time management and organizational skills.
- Excellent ability to manage conflicting requests while supporting people in identifying the purpose of required support.
- Strong knowledge and experience in movement building and organizing.
- Strong facilitation skills for diverse teams and in online settings.
- Familiarity with online collaboration tools (mural, miro, slack, drive)
- Strong verbal, written and interpersonal skills.
- Build and maintain positive purposeful relationships.
- Take collective responsibility for safeguarding in all aspects of SheDecides work.

7. How to apply

To apply, please submit the following in 1 single PDF document:

- 1. **2 pager proposal** of how you would approach this role including a timeline.
- 2. **CV** including relevant experience
- 3. **References** for past clients for whom you have carried out similar work including contact details.
- 4. Consultancy fees.

Please submit your application:

- BY: Monday 26 July, 9am BST (UK time).
- SUBJECT: "ARAB Support 2021"
- TO: mihaela@shedecides.com (Mihaela Siritanu, SheDecides Project Officer)

Application Timeline 2021

- **05-July**: consultancy call opens
- 26-July: application deadline
- Week of 2-August: 3 shortlisted candidates are invited for an interview.
- Week of 16-August: commencement of contract.
- **31-December:** Finalization of contract and assessment for extension.

Thank you for your interest!

www.shedecides.com